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Using BioPlastiQ's NuPlastiQ® BioPolymers, Joinease Introduces Innovative "Closed Loop" Foodservice Items

October 24, 2018 (IDAHO FALLS, ID)—[BioLogiQ](#), Inc., a bioplastic resin manufacturing company specializing in environmentally friendly plastic products made from renewable resources, announced today that [Joinease Hong Kong Ltd.](#) has developed a series of innovative, high-sustainability foodservice products made from its NuPlastiQ CB Custom Blend BioPolymers.

When compared to typical polypropylene (PP) items, the "LessMore" line of cups, lids, and straws from Joinease reduces fossil fuel-based plastic use 20-25% and generates 16-20% fewer greenhouse gases; is reusable both in-store and at home; and can be recycled wherever polypropylene (#5) packages or products are collected for recycling.

For reference, BioLogiQ uses a proprietary process to produce NuPlastiQ GP BioPolymers (GP) from natural, renewable resources – plants. GP resins contain 100% USDA Certified Biobased Content, and are ASTM D6400 and EN 13432 certified for compostability. When NuPlastiQ GP is combined with traditional resins, the resulting plastics reduce fossil fuel-based plastic usage and greenhouse gas generation.

Rod Davies, Vice President - Business Development, Asia for BioLogiQ stated that, "These new Joinease products are a terrific example of Closed Loop thinking. They reduce the use of fossil fuel-based plastics, are reusable, and then recyclable after their useful lives are over."

Kin-Wa Tong, CEO of Joinease added that, "The foodservice industry is looking for sustainable solutions that can eliminate waste. BioLogiQ's NuPlastiQ CB BioPolymers are helping us reduce, reuse, and recycle cups, lids and straws, leading to the potential to significantly impact a serious and growing global problem."

About BioLogiQ

Founded in 2011, BioLogiQ, Inc. of Idaho Falls, makes polymers from plants. It was established to create a useful plastic from the excess starch produced (and usually discarded) during potato processing. The company's goal is to help build a world free of pollution caused by fossil fuel-based plastics. For more information, visit www.biologiq.com or www.nuplastiq.com.

About Joinease

Established in 1990, Joinease Hong Kong Limited is a professional mold manufacturer that also creates innovative, functional products that are exported globally. For more information, visit [Joinease Hong Kong Ltd.](http://www.joineasehk.com/) at <https://www.joineasehk.com/>.

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